DFFN
Design For Future Needs

Dinner Debate
28 January 2002
Design Council, London

APCI - Paris
Anne Marie Boutin
Jean Schneider

CNAM – Paris
Marc Giget
Lional Roure

UIAH – Helsinki
Peter McGrory

BEDA – Barcelona
Stephen Hitchins
Michael Thompson

Interaction IVREA - Ivrea
Jan Christoph Zoels
Silvia Gabriell

Design Council - London
Lesley Morris
Louise Hawken
Mala Gondalia

Design For Future Needs?

What's next?
technology
socio economic
demographic

3G

How do we get there?
future planning,
prospective
foresight

DFFN Jan 2002

Project Aims - 1

To explore all methods by which design activities consider and prepare for the future.

Project Aims - 2

To develop knowledge of techniques and methods through in depth study of examples of future design thinking.

Project Aims - 3

Identify themes where design thinking
will enhance future planning.

Project Outputs

International conference in Brussels to broadcast the effectiveness of design in future thinking

Ezio Manzini – Polytechnica Milano
Lucy Alexander – Design Laboratory
Stephen Aitkin – Foresight
Colin Burns - IDEO

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